



GRAVEL

ROULEUR'S PICK
OF FINE OFF-ROAD
RIDES



ROAD

SIMPLY THE BEST
ROAD BIKES MONEY
CAN BUY



APPAREL

LOOK GOOD, FEEL
GREAT – ON-BIKE
KIT, ROULEUR STYLE



WHEELS

NEED FOR SPEED:
LIGHT, AERO AND
VERY FAST

ROULEUR

Rouleur

DESIRE

THE FINEST BICYCLES
AND ACCESSORIES IN THE WORLD

0.1
£10
SUMMER
2019
5 010791 939002



DESIRE

PEDAL ED

04



APPAREL



Racing-related backstory and quality design – Chpt3 from Girona, paired with Smith Optics Flywheel shades

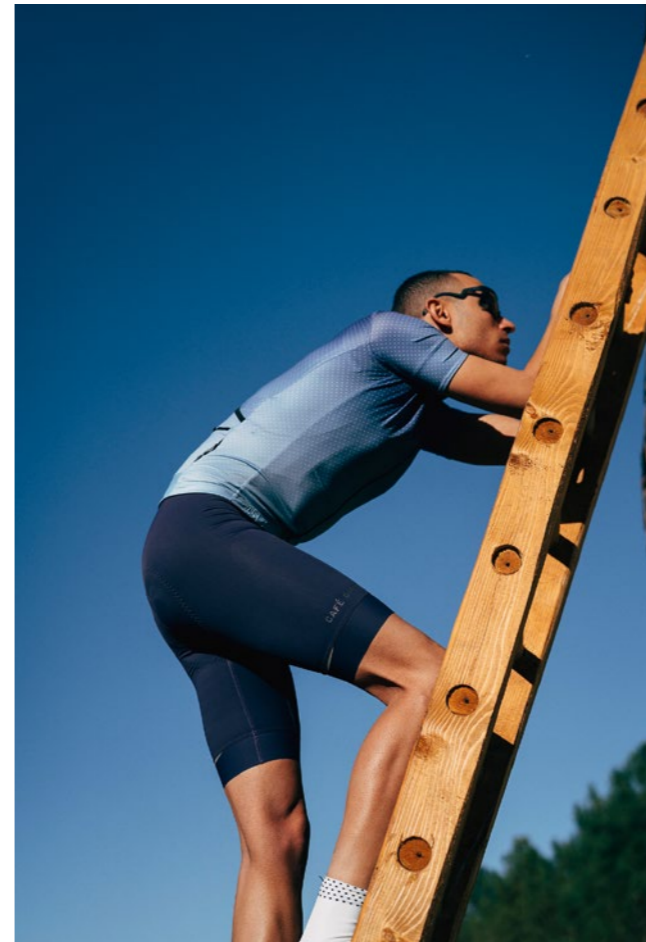


More power to your elbow with Café du Cycliste



119

APPAREL

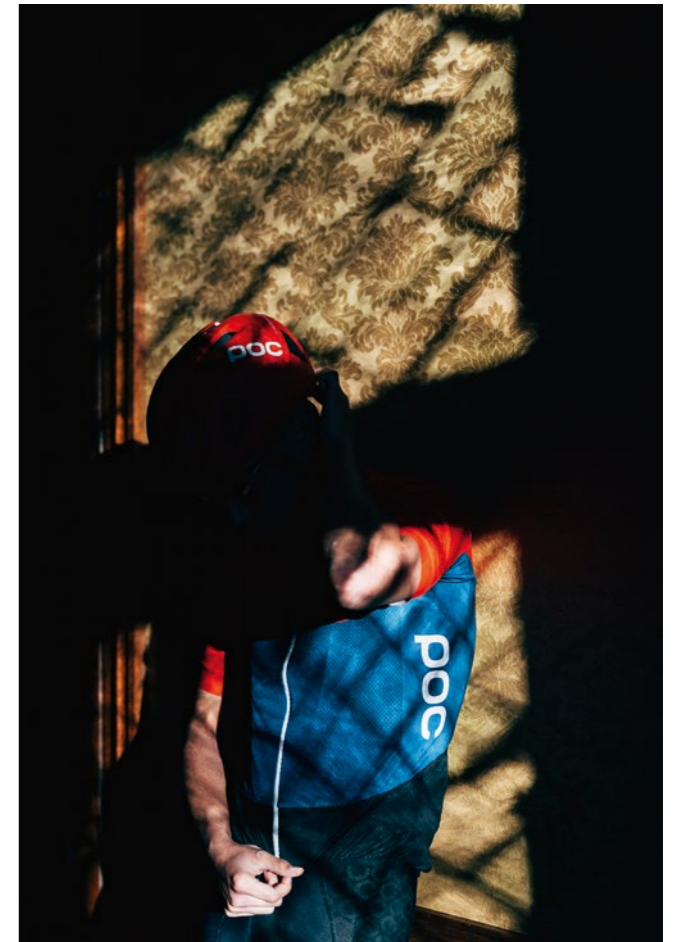


ROULEUR

DESIRE



POC, head-to-toe





New York doll - flower power by Ostroy



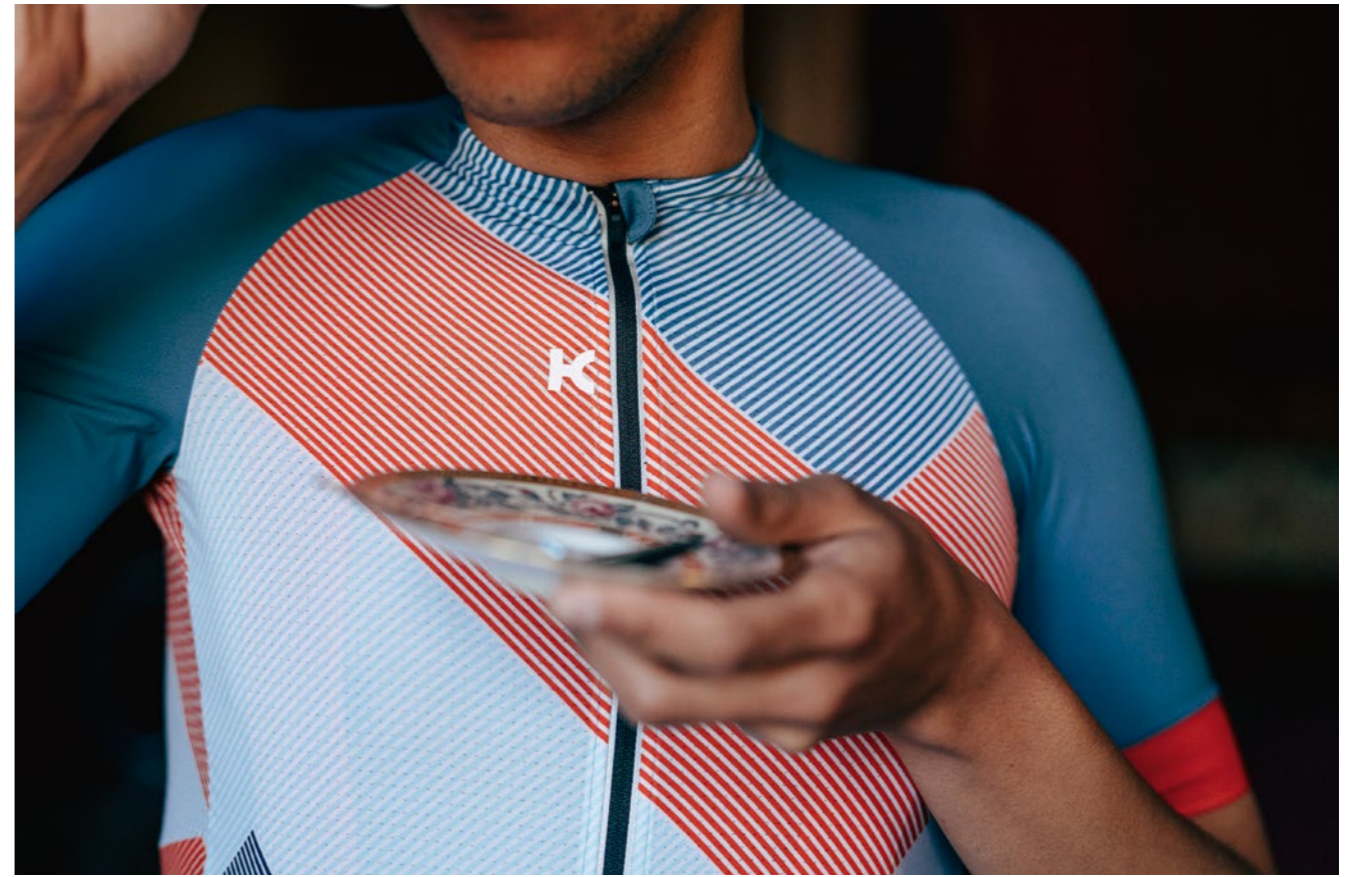
ZIPP

WAHOO



Sir Loafalot - Attaquer nail it with their All Day kit





Katusha, for the finer things in life



ROULEUR

DESIRE



ROULEUR

DESIRE



Assos, good for boys, girls, and scaffolders...

129

APPAREL



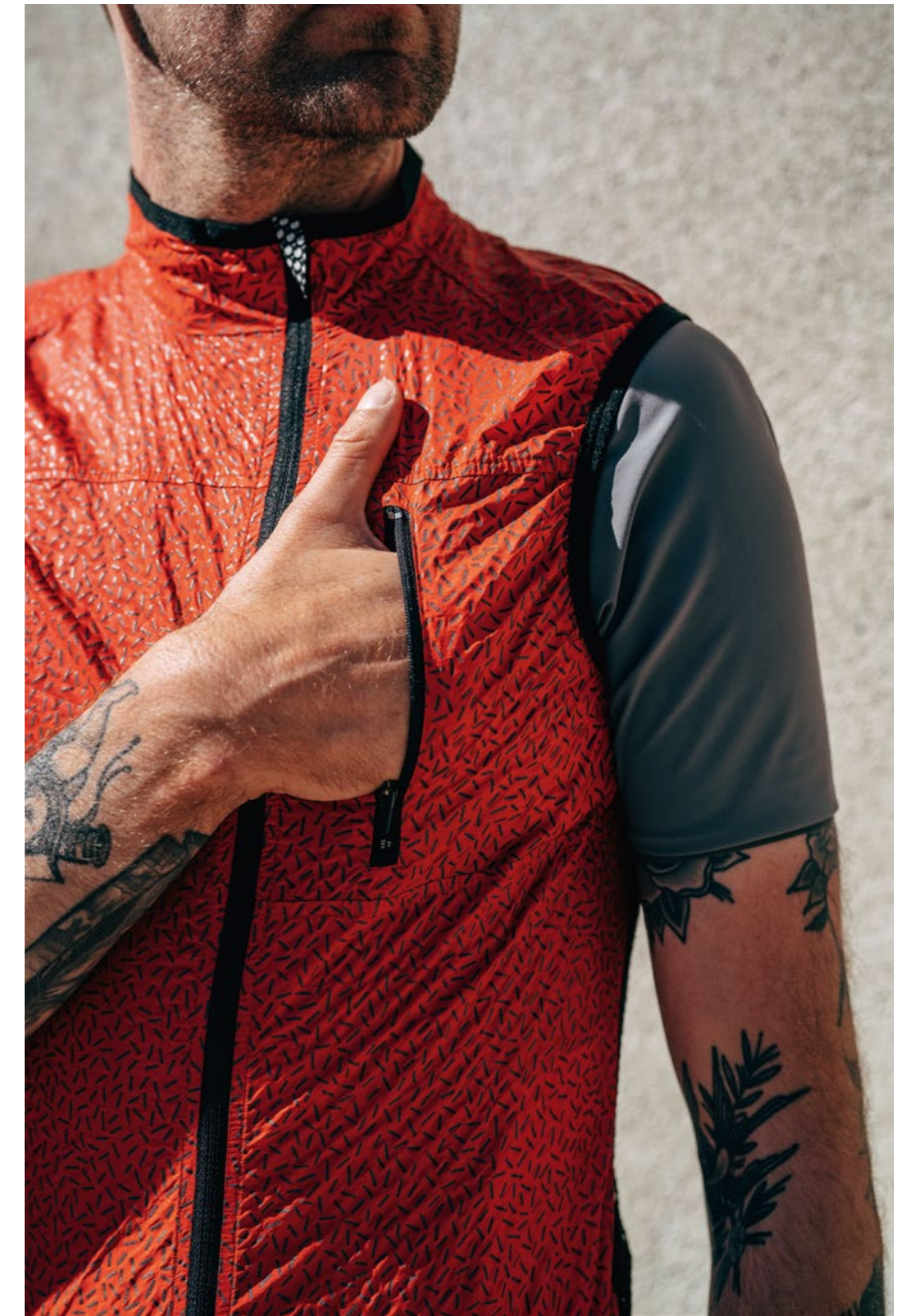
ROULEUR



DESIRE



Pleasingly different: Pedal Ed Odyssey from Japan





Mod-tastic: Scott Mitchell meets Vélobici for the Modernist range



ROULEUR

DESIRE

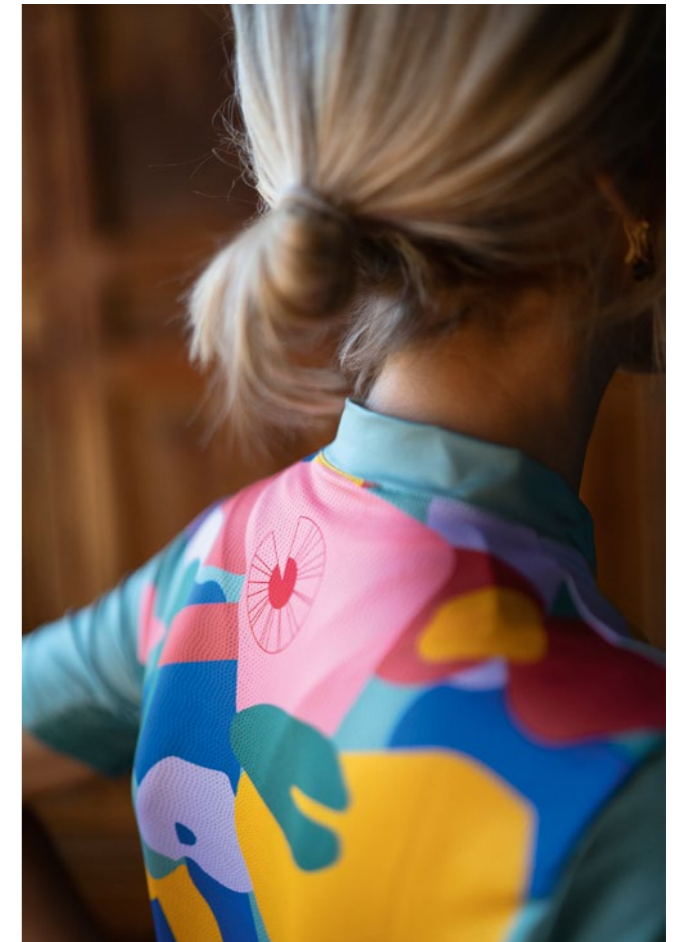
PINARELLO EXPERIENCE

ROSE

135

APPAREL

Former pro Iris Slappendel knows her colour palette. And her Matisse collages, perhaps? Bonk jersey by Iris



ROULEUR

DESIRE

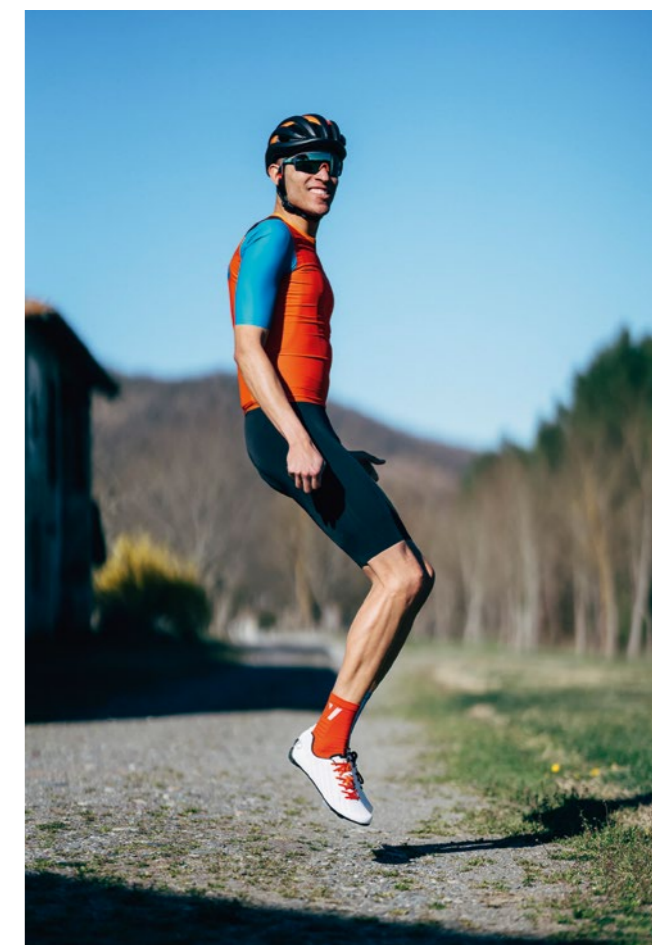


Another quality brand with former pro riders at the helm: Isadore from the Velits brothers



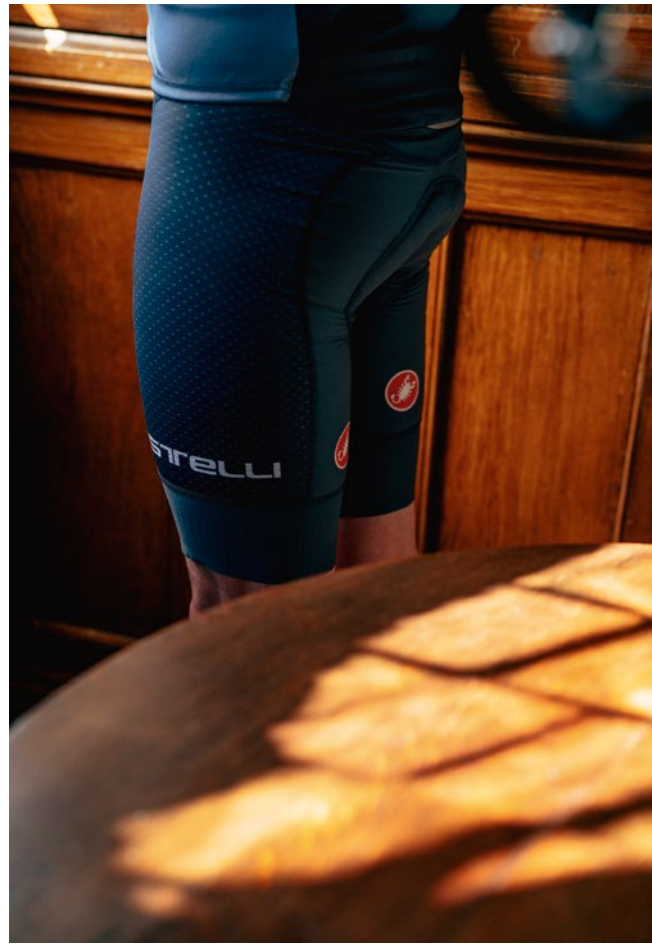


Go wild in the country... Void from Sweden for happy cycling

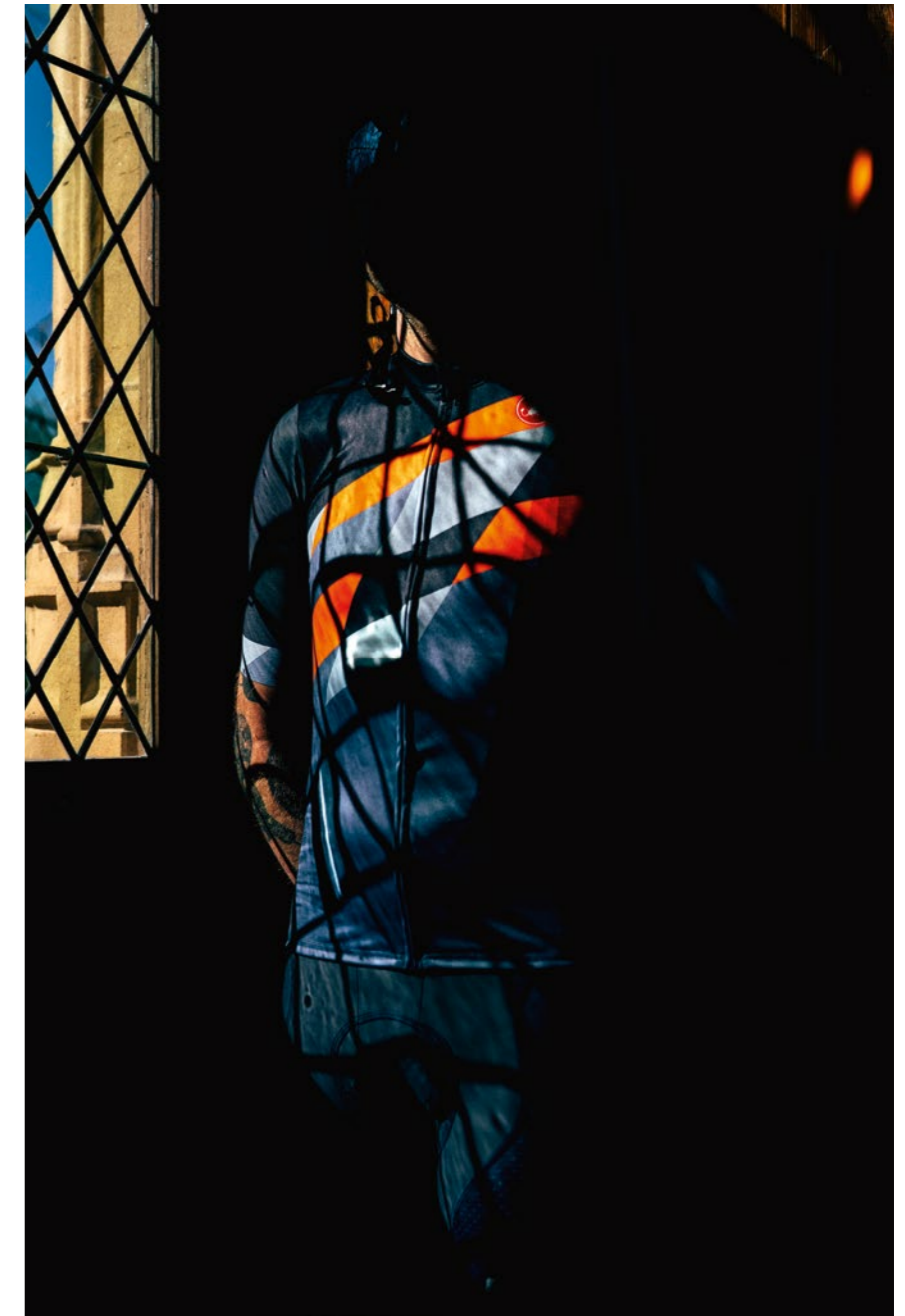


ROULEUR

DESIRE



More than a century in the business and still at the top: Castelli is hot stuff





Technical fabric expertise from specialists Gore



CERVELO

TERRANO

145

APPAREL



Le Col is now a major player.
Hors Categorie kit, and shoes too

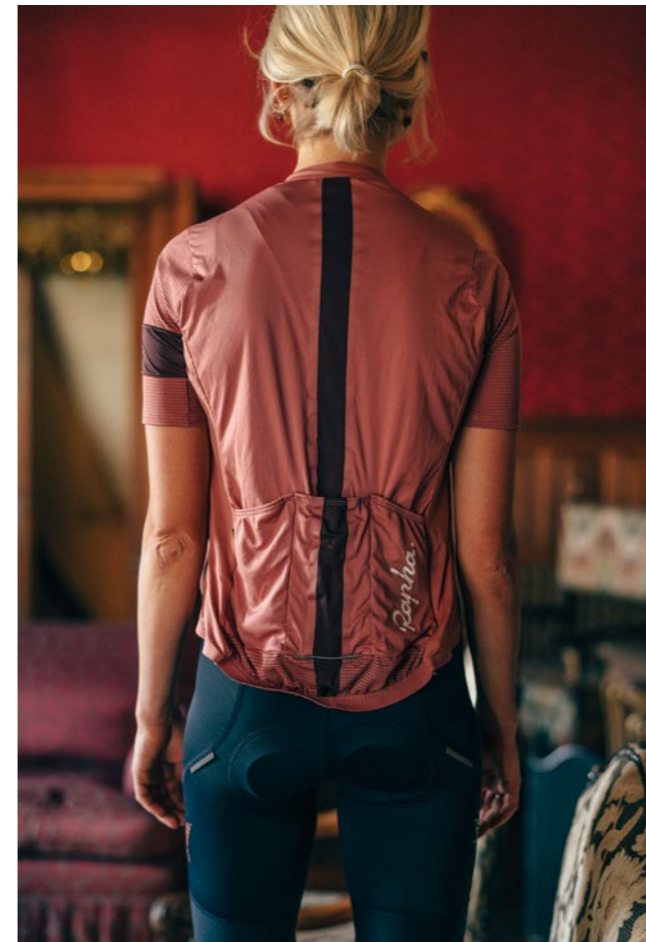
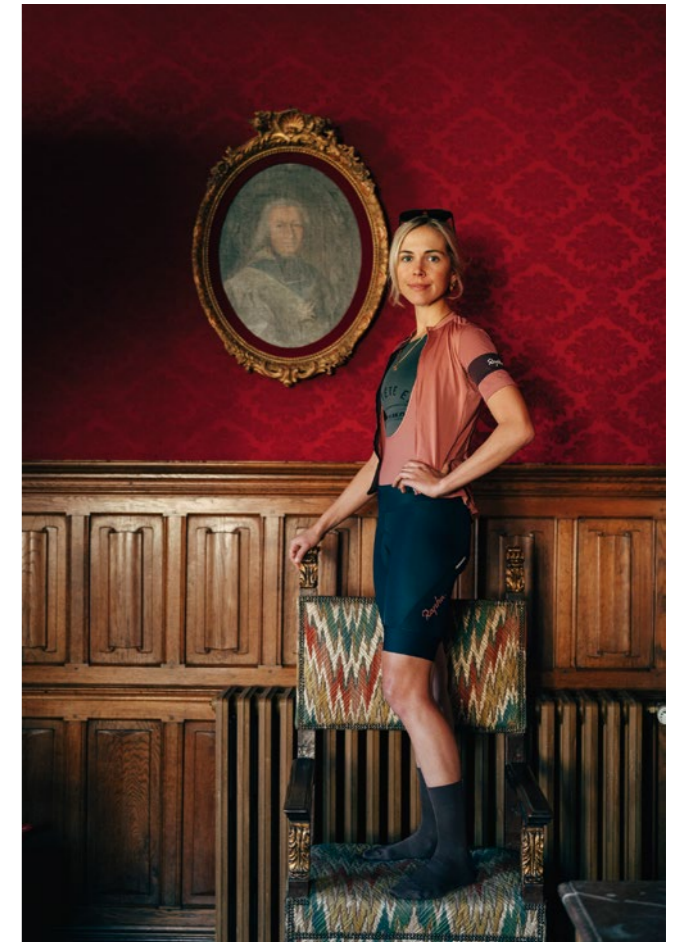


ROULEUR

DESIRE



Burnt orange for men, dusky rose for women.
Lovely detail from Rapha, as ever





Not normal, but nicely done.
Pas Normal keep it simple



ROULEUR

DESIRE

SWIFT

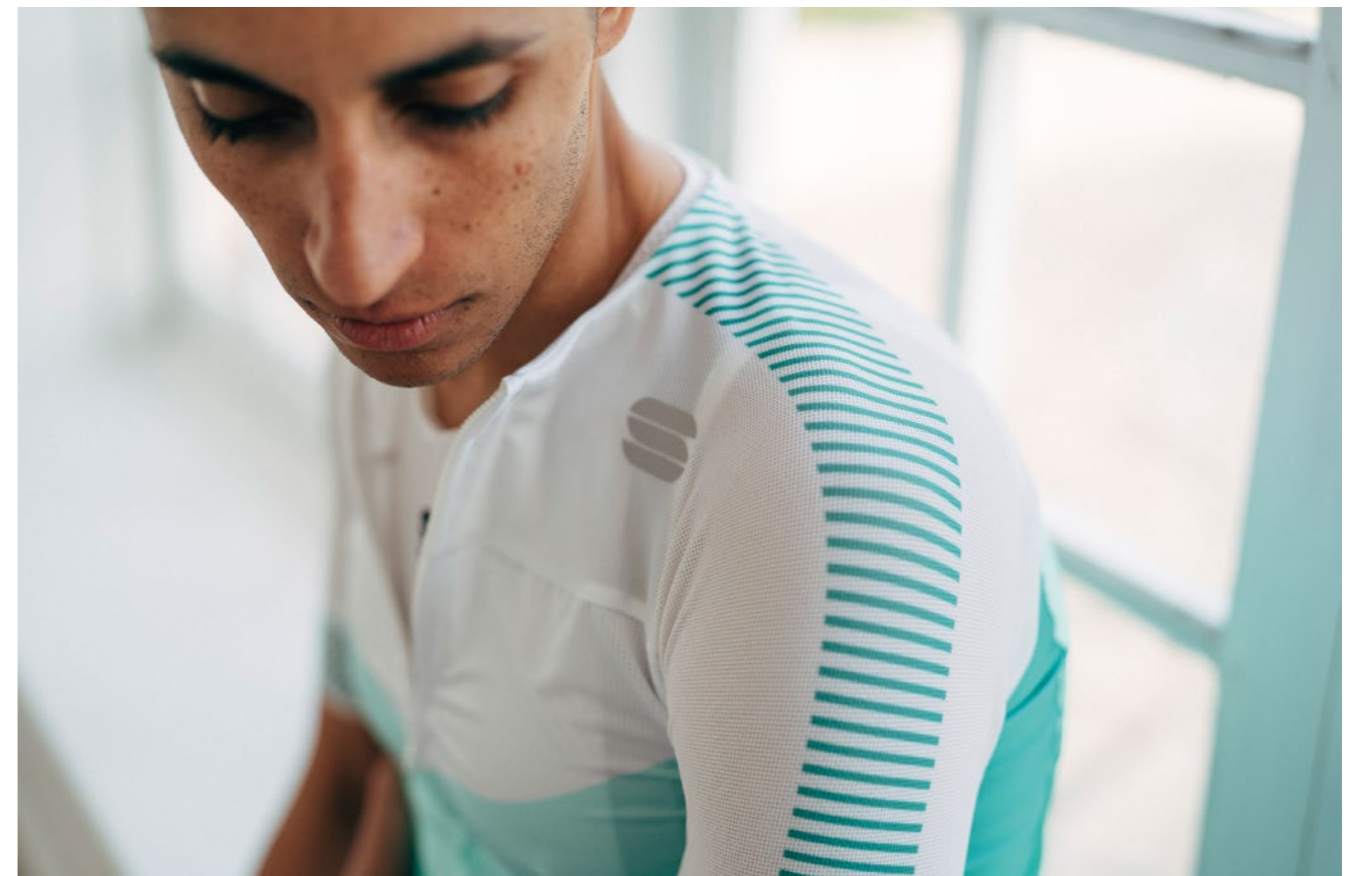
RAWVELO

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APPAREL



Sportful's Bodyfit range for figure-hugging aero designs

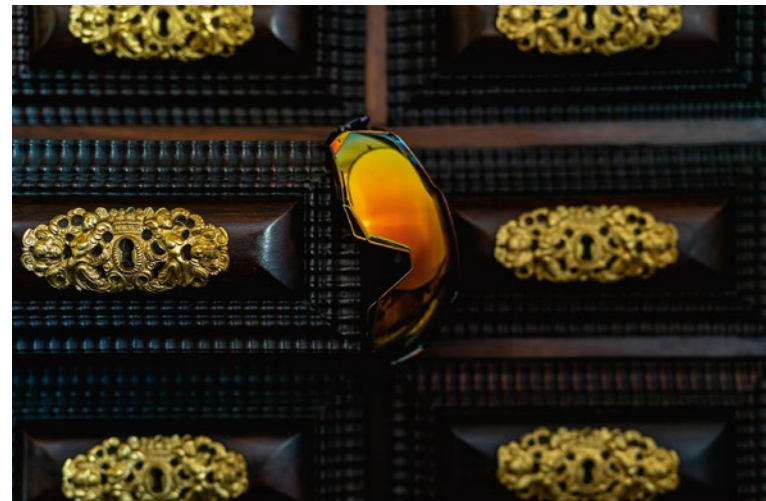


ROULEUR

DESIRE

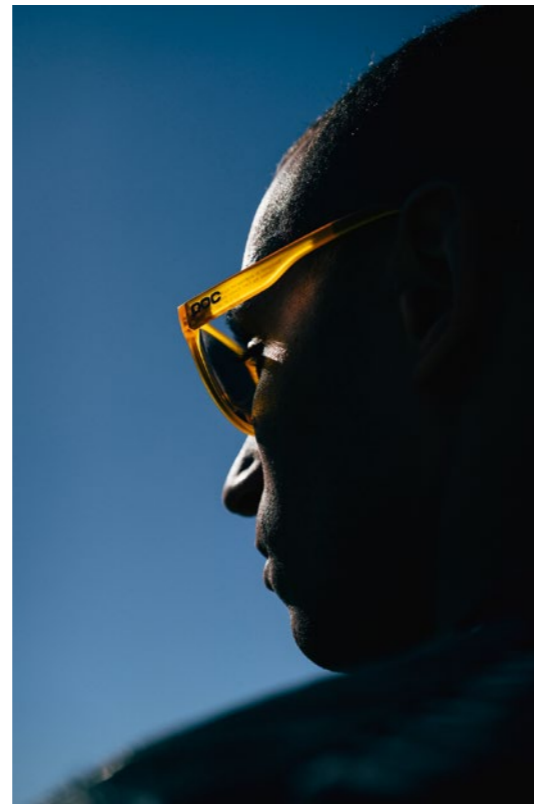


The 100% Speedtraps – as seen on Sagan



Moving up a gear: the Bollé Shifters

A match made in heaven: Kask Utopia helmet and Oakley Sutro shades



Casual cool from POC

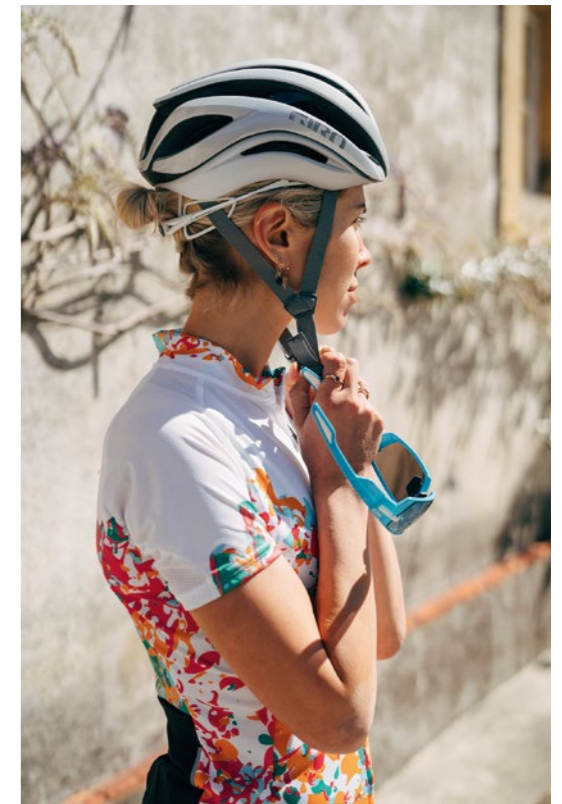


POC's Ventral Air Spin is light as a feather



Calling Planet Earth: Lazer's next-gen Bullet 2 aero helmet

Catch it if you can: Met's wind-cheating Trenta



KOO Open shades for the eyes, Giro Aether for the head



Fizik R1 Infinito Knit – they fit like a glove



Lace-up loveliness from Pearl Izumi



Rapha Explore, ready for adventure



New from Quoc, the impeccably-styled Night-Mono shoes

Pro-informed kicks from Yanto Barker's Le Col



Sidi – simply superb, as ever

DL Killer's dazzling disco slippers



LUXURY CASTLES

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APPAREL DIRECTORY

116

Chpt3
chpt3.com
MSR 1.28 jersey
MSR 1.81 baselayer
Girona 1.17 bibshorts
Origin 1.91 arm warmers
Smith Optics Flywheel sunglasses

118

Café du Cycliste
cafeducycliste.com
Miles
Fleurette jersey
Marinette bibshorts
Oakley Sutro sunglasses
Emily
Tichka jersey
Odile bibshorts
Alba Optics Delta sunglasses

120

POC
pocsports.com
Emily
Essential Road Light jersey
Essential Road bibshorts
POC Omne Air SPIN helmet
Miles
Essential Road Light jersey
Elements vest
AVIP Ceramic VPDS bibshorts
POC Ventral Air SPIN helmet

122

Ostroy
ostroy.com
NYC Flowers Crack Concrete jersey
NYC Flowers Crack Concrete bibshorts
Floral vest
Oakley Sutro sunglasses

125

Attaquer
attaquercycling.com
All Day Club jersey
All Day bibshorts

126

Katusha
katushasports.com
Emily
Allure jersey
Allure bibshorts
Miles
Superlight jersey
Icon bibshorts

128

Assos
assos.com
Emily
Wild jersey
H.laalalaiShorts s7
Bollé Shifter sunglasses
Miles
Equipe RS Aero jersey
S9 RS bibshorts
Kask Utopia helmet

130

Pedal Ed
pedaled.com
Odyssey jersey
Odyssey vest
Odyssey bibshorts
Alba Optics Stratos sunglasses

132

Vélobici
velobici.cc
Modernist by Scott Mitchell jersey
Modernist by Scott Mitchell base layer
POC Require sunglasses

135

Iris
i-ris.cc
Bonk jersey
Signature bibshorts

136

Isadore
isadore.com
Echelon jersey
Echelon Light bibshorts
Echelon Light jacket
Eco-Knit arm warmers

138

Void
voidcycling.com
Emily
Tibetan Ribbon jersey
Shield base layer
Ride bibshorts
Miles
Vortex jersey
Vortex bibshorts

140

Castelli
castelli-cycling.com
Tabula Rasa jersey
Premio 2 bibshorts
Met Trenta helmet

142

Gore
gorewear.com
C7 Race jersey
Long Distance bibshorts
100% Speedtrap Peter Sagan sunglasses

145

Le Col
lecol.cc
Hors Categorie jersey
Hors Categorie bibshorts
Le Col Pro Carbon shoes
Lazer Bullet 2 helmet

ROULEUR

DESIRE

VOID

159

146

Rapha
rapha.cc

Miles

Pro Team Aero jersey

Pro Team Bibs II

Pro Team base layer

Emily

Souplesse Flyweight jersey

Souplesse Flyweight bibshorts

Souplesse mesh base layer

148

Pas Normal

pasnormalstudios.com

Emily

Mechanism jersey

Mechanism bibshorts

Miles

Essential jersey

Mechanism bibshorts

151

Sportful

sportful.com

Bodyfit Pro 2.0 Evo jersey

Bodyfit Pro 2.0 Ltd bibshorts

APPAREL

152

Sunglasses

Bollé Shifter

bolle.com

100% Speedtrap Peter Sagan

ride100percent.com

POC Require

pocsports.com

Oakley Sutro

oakley.com

KOO Open

kooworld.com

Helmets

Lazer Bullet 2

lazerhelmets.com

Met Trenta

met-helmets.com

POC Ventral Air SPIN

pocsports.com

Kask Utopia

kask.com

Giro Aether MIPS

giro.com

154

Shoes

Fizik R1 Infinito Knit

fizik.com

Pearl Izumi men's Tour Road

pearlizumi.com

Rapha Explore

rapha.cc

Gaerne Carbon G Stilo

gaerne.com

Quoc Night-Mono

quoc.cc

Le Col Pro Carbon

lecol.cc

Sidi Wire 2 Carbon

sidi.com

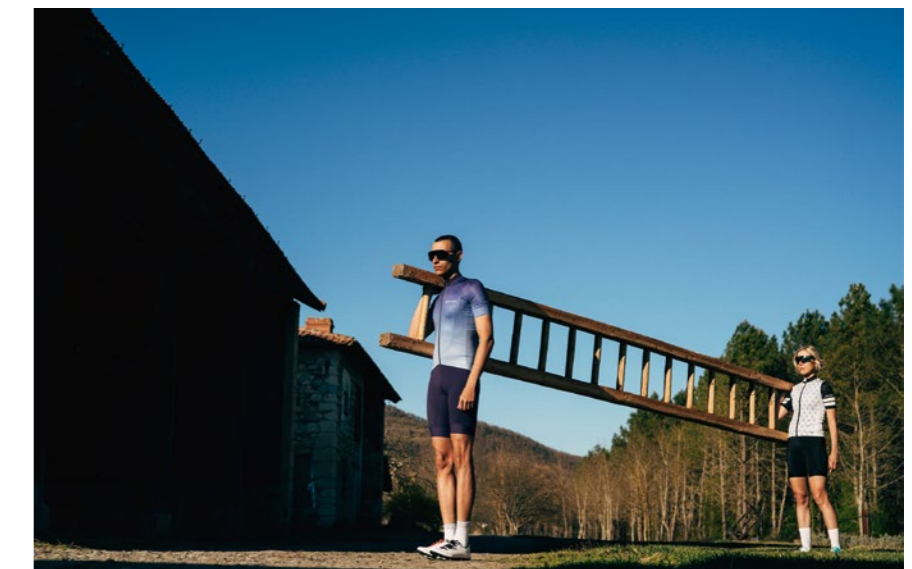
Di Luca Killer KS1

dlkiller.cc

Location

Chateau de Saint-Martory

saint-martory.com



ROULEUR

DESIRE

ROULEUR AD

ROULEUR AD

FIT FOR A KING

Those helicopter shots from the Tour de France depicting a seemingly endless array of castles and châteaux the length and breadth of the country are purposely placed to whet the appetite and send us online to plan our next cycling holiday. For a special project like this issue, we knew we needed a spectacular setting to make the photos really fly, so we adopted the same approach.

When we saw Château de Saint-Martory, hard on the banks of the mighty Garonne River in the Pyrenees and with the snow-capped Col de Portet d'Aspet as a background, we knew the Desire photo shoot was going to be good.


Once we had met our host, Jean-François Delort, we knew it was going to be a *great* shoot. His father bought the dilapidated 16th century pile in 1991 and set about renovating it some years later. Now Jean-François runs this spectacular and immaculate building and estate which hosts weddings, holidays, seminars and – of course – luxury cycling trips.

Former top US racer Chris Gutowsky and his company VeloSport Vacations take care of all the

riders' needs – guiding, vehicle support, food and drink, bike hire if needed – with tailor-made holidays to suit the visitors' requirements. Breakfast and lunch are substantial, while dinner can be as nutritionally balanced or decadently overblown as you wish. We'd have tackled the 15-course cheese and wine evening, but there was lycra to be squeezed into and work to be done.

Chris also has a fine line in anecdotes about racing against LeMond and the like back in the day, and a remarkable range of 'dad' jokes. How we laughed...

So ride your bike, take a dip in the pool, relax in one of the sumptuous bedrooms or luxurious living areas, then enjoy a fabulous meal over a drink or two.

"The reason I like cycling is because I meet passionate people," says Jean-François, who is also passionate about wine. If you're really lucky, he might show you the wine cellar, like he did us. But that is all we can say on the matter, sorry. What happens in Saint-Martory, stays in Saint-Martory. 

saintmartory.com



ISADORE